



FOR IMMEDIATE RELEASE

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GIVE A PINT- GET SOME QUARTS

Ice Cold Air to Give a Free Oil Change to March Blood Donors

(St. Petersburg, FL: 2/15/08) Ice Cold Air, a Clearwater based company that provides auto repair services at 19 area locations, will give all Florida Blood Services' lifesaving blood donors during March 2008 a coupon for a FREE oil change!

"Our business has continued to grow because we take a proactive approach to auto repair and our community involvement. By donating our time and resources to help build awareness of a need right here in our community, we can help our friends and neighbors," said Robin Hughes, Ice Cold Air President. "We believe this is extremely important to the future wellbeing of our community."

Generally, healthy people age 16 or older who weigh at least 110 pounds can be blood donors. Identification is required prior to donation. For the location and hours of FBS Donor Centers and bloodmobiles call 1-800-68-BLOOD(25663) or click on www.fbsblood.org.

For those unable to donate blood, contributions may be mailed to Florida Blood Services Foundation, 10100 Dr. Martin Luther King Jr. Street North, St. Petersburg, FL 33716, or submitted on-line at www.bloodrelief.org.

Florida Blood Services provides for the blood needs of patients at 38 hospitals in Hillsborough, Manatee, Pasco and Pinellas Counties, through the generosity of volunteer blood donors. Over 750 donations are required daily, due to the high quality of medical care in Tampa Bay that serves the most critically ill patients throughout west central Florida.

Additional blood supply information is available at www.fbsblood.org

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