

Local Auto Repair Franchise Launches Their Own Local Economic Stimulus Package by Giving Away Franchise Location

Clearwater, Fla. – (2/26/2008) – Ice Cold Air, a West Central Florida based company that provides auto repair services at 19 locations, announced this week they will be giving away a franchise to help a would-be entrepreneur in today's slowing economy. The company has an extensive history of community involvement. "It is the opportunity of a lifetime. We are looking for someone looking who wants to promote themselves from an employee to a business owner," says the President of Ice Cold Air, Robin Hughes.

Hughes said, "we will offer the necessary training and assistance to get the franchisee up on their feet and hit the ground running." The winner will not have to pay the company's standard franchise fee of \$40,000. The winner will be announced April 16th. "We picked tax day because that will be the last day the winner will have to file taxes as an employee," said Hughes.

The company has a history of turning entrepreneurs and former shop employees into successful business owners. "Many of our franchise owners are people who believed in themselves and that they could run their own business. If you have what it takes to be a successful business owner, we want you to contact us," said Hughes. For consideration, entrants submit a 200–500 word essay outlining why they should be the next franchise owner of an Ice Cold Air Auto Repair Center. Essays can easily be submitted on the company website at www.IceColdAir.net.

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